

NEWSLETTER

The Official Magazine of The British Chamber of Commerce in Kazakhstan. Issue December 2023



BRITISH CHAMBER OF COMMERCE
IN KAZAKHSTAN

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BUSINESS UPDATE

Issue April 2024

www.britishchamber.kz

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NEWSLETTER

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The Official Magazine of The British Chamber of Commerce in Kazakhstan



BRITISH CHAMBER OF COMMERCE
IN KAZAKHSTAN

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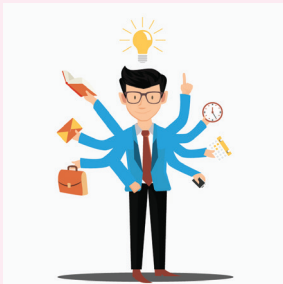
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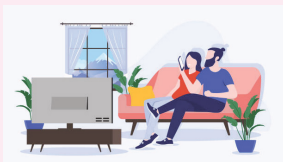
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Founding Members of British Chamber





Dear members,

Welcome to our latest newsletter.

It's good to see that our members have been extremely active since our last newsletter with many interesting updates.

It's also good to note the diversity of the news from our members from travel & tourism, education, IT and other services and supply of goods.

The Chamber has also been active with our events, in Almaty there was a business lunch with Mr. Hüseyin Özhan from EBRD as our key speaker discussing opportunities in Central Asia. On International Women's Day we had a seminar with our Ambassador, Kathy Leach, on women in business.

We have also had a seminar regarding the new universal declaration requirements.

In Aryrau we had another sundowner at Foros Bar, looks like it was a fun event, so we hope to continue those on a regular basis.

Please enjoy our newsletter, and if you have any updates or events to add, please let us know.

Timothy Owen
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The British Chamber of
Commerce in Kazakhstan

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BRITISH CHAMBER OF COMMERCE
IN KAZAKHSTAN

Prosperity Summit Luncheon: Unveiling Economic Opportunities in Central Asia

The special event hosted by the British Chamber and the European Bank for Reconstruction and Development (EBRD) was a resounding success, held on March 6th at the Lotus Restaurant in Rixos, ALMATY. Attendees were treated to an evening filled with valuable insights, networking opportunities, and delightful company.

The highlight of the event was the distinguished speaker, Mr. Hüseyin Özhan, Director and Head of Kazakhstan at the EBRD. With over 20 years of experience in finance and investments across the EBRD regions, Mr. Özhan provided an insightful perspective on the economic landscape of Kazakhstan and the broader Central Asia region. His expertise in diverse sectors added depth to the discussions and left attendees with much to ponder.

The event brought together professionals from various industries, fostering meaningful connections and exchanges of ideas. Guests were engaged in thought-provoking conversations, further enriched by the captivating ambiance of the Lotus Restaurant.

We extend our heartfelt gratitude to all who attended and contributed to the success of this event. Your presence made it truly memorable, and we look forward to welcoming you to future gatherings where we can continue to explore and learn together.





BRITISH CHAMBER OF COMMERCE
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Ayrau Sundowner EVENT

The Ayrau Sundowner, co-organized by the British Chamber and generously sponsored by nVent, was a resounding success, held on April 5th at the Foros Bar. Attendees were treated to an evening filled with networking, relaxation, and delightful company against the backdrop of Ayrau’s vibrant atmosphere.

The event brought together members of the community in a warm and welcoming environment, fostering meaningful connections and exchanges of ideas. Guests enjoyed the opportunity to unwind after a long day while engaging in engaging conversations with fellow professionals.

We extend our heartfelt gratitude to nVent for their generous sponsorship, which made this event possible. Their support contributed to the success of the Ayrau Sundowner and added to the enjoyment of all who attended.

We would also like to thank all the attendees for their participation and enthusiasm. Your presence helped create a memorable experience, and we look forward to welcoming you to future events where we can continue to connect and collaborate.

Stay tuned for updates on upcoming gatherings, and we hope to see you again soon.





BRITISH CHAMBER OF COMMERCE
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Women in Business

In celebration of International Women’s Day on March 8th, DMUK, in collaboration with the British Chamber of Commerce, hosted a captivating panel session on March 1st. The event featured an inspiring lineup of accomplished women in business who shared their journeys and offered invaluable insights into female entrepreneurship and success.



The session, titled “Women in Business,” showcased the following remarkable women:

Ms. Kathy Leach: Ambassador of the United Kingdom to Kazakhstan. With a background as Deputy Director of the Europe, Constitution, and Devolution Department at the UK Foreign Office, Ms. Leach brought extensive experience and perspective to the discussion.

Asel Mashanova: Founder of LULU Group, Metabody Integrative Medicine Clinics, Meta Farm Eco-Farm, and SAU Apothecary. Ms. Mashanova’s entrepreneurial endeavors exemplify innovation and commitment to holistic health and wellness.

Zaure Rozmat: Founder of ‘The Steppe’ and participant in the Forbes 30 under 30 Asia Honoree. Ms. Rozmat’s achievements as a young leader and advocate for empowerment were highlighted during the session.

Asel Bayandarova: Practicing cosmetic Doctor and expert in non-verbal communication and neurohacking. Ms. Bayandarova’s contributions to the field of cosmetic medicine and education were showcased, demonstrating her dedication to excellence.

Zaure Nagim: Holistic nutritionist and health coach in functional medicine. With qualifications from the Kresser Institute, USA, Ms. Nagim provided valuable insights into holistic health and wellness practices.

The panel session engaged attendees in a thought-provoking discussion on various aspects of female entrepreneurship, including leadership, innovation, and overcoming challenges. The event served as a platform to celebrate the strength, resilience, and brilliance of women in business, empowering attendees to reflect on the impact of women’s contributions to society.

We extend our gratitude to the esteemed panelists for sharing their expertise and inspiring stories, as well as to all attendees for their participation in this meaningful gathering. Let us continue to honor and empower women in business as we strive for greater equality and opportunities for all.

LEARN MORE:

<https://youtu.be/omor7Gwhlmg?si=WibUnrgYnMiYSjnP>





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Universal Declaration Phase III

The “Universal Declaration Phase III” event, held on April 10, 2024, was a significant gathering that provided attendees with valuable insights into crucial aspects of property declaration. Hosted in an online format, the session featured Zaira Sarsenova, Partner of GRATA International, as the distinguished speaker.

Ms. Sarsenova’s expertise illuminated essential topics, including the types of property subject to declaration, the obligations of filing, the process and timeline for declaration submission, and associated liabilities. Her comprehensive understanding of these matters provided attendees with clarity and guidance in navigating declaration requirements.

Despite the virtual setting, participants engaged in meaningful discussions and exchanges, enhancing their understanding and connections within the community.

We extend our gratitude to Ms. Sarsenova for sharing her knowledge and to all the attendees for their active participation. Your presence contributed to the success of the event, and we look forward to future gatherings where we can continue to explore important topics and foster collaboration.

Stay tuned for updates on upcoming events, and we hope to see you again soon.



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BRITISH CHAMBER OF COMMERCE
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From Haileybury Almaty to Berklee's Halls of Fame

Aigerim's acceptance into one of the top US conservatories, renowned for its comprehensive music programmes and illustrious alumni, marks a significant milestone in her budding music career.

It is with immense pride and joy that we share the story of Aigerim, a Haileybury Almaty graduate whose musical journey has led her to the prestigious Berklee College of Music.

Aigerim's acceptance into one of the top US conservatories, renowned for its comprehensive music programmes and illustrious alumni, marks a significant milestone in her budding music career.

A Dream Set in Motion

From a young age, Aigerim demonstrated a profound passion for music, nurtured and supported by the enriching environment at Haileybury Almaty. Her dedication to excellence in music education, combined with her involvement in various school and community performances, set the stage for her extraordinary achievements.

Berklee: A New Chapter Begins

Berklee College of Music, consistently ranked among the top 10 US conservatories, offers a diverse range of programs from certificates to master's degrees, including music therapy, composition, film and media scoring, and songwriting, to name a few. Aigerim's acceptance into such a dynamic and competitive institution is a testament to her exceptional talent, hard work, and the solid foundation provided by her education at Haileybury Almaty.



A Vision for the Future

In her own words, Aigerim shares, "The statistics show that each year 27 people get either nominated or awarded a Grammy award. Hopefully one day, I will be on the list too!" This statement reflects not only her ambition but also her readiness to join the ranks of Berklee's famous alumni like Laufey, John Mayer, Charlie Puth, and Meghan Trainor, who have all significantly impacted the music industry.

Inspiring the Next Generation

Aigerim's journey from Haileybury Almaty to Berklee is a source of inspiration for aspiring musicians within our community. It serves as a powerful reminder of where passion, dedication, and education can lead. As Aigerim embarks on this exciting new chapter, we are confident that her future will be filled with remarkable achievements and contributions to the world of music.



BRITISH CHAMBER OF COMMERCE
IN KAZAKHSTAN

From Haileybury Almaty to Berklee's Halls of Fame



A Community United in Support

As we celebrate Aigerim's success, we are reminded of the strength and potential of our Haileybury Almaty community. We are committed to continuing our support for our students' dreams and aspirations, fostering an environment where they can explore their passions and achieve greatness.

Looking Forward

Aigerim's story is just beginning, and we eagerly anticipate the music and moments she will create and share with the world. We have no doubt that her talents and the skills honed at Berklee will lead her to become an influential figure in the music industry.

Congratulations, Aigerim! Your Haileybury family is rooting for you, today and always, as you pursue your dreams and carve your path in the music world.

Reflecting on the Beyond COP21 Climate Symposium: A Celebration of Youth Engagement and Environmental Stewardship



Recently Haileybury Almaty hosted the inspirational Beyond COP21 Climate Symposium, a significant event in the global fight against climate change, led by the visionary Peter Milne, Founder/Director of Target4Green. This event underscored the crucial role of education and community mobilization in driving sustainability and environmental stewardship.

We are deeply thankful to everyone who participated, especially to Peter Milne for his dedication to environmental advocacy and initiating the Beyond COP21 series. His leadership has spurred a worldwide movement, encouraging students and educators alike to champion sustainability within their communities. The symposium featured insightful contributions from Tigran Tovmysan, shedding light on climate change's impact on children in Central Asia, and from representatives of Narxoz University and Almaty Management University, enhancing our dialogue on sustainability.

We also extend our gratitude to the students and schools that participated—Tamos School, Kazakhstan International School, Tien-Shan School, Haileybury Astana, and Haileybury UK. Their engagement and creative contributions through sustainability pledges, mind-mapping, and workshop participation were vital in energizing the event.

Special thanks to Narxoz University, Almaty Management University, and Haileybury Almaty for their role in facilitating workshops and fostering discussions. Our gratitude also goes to the local companies and organizations involved in our Sustainability Exhibition, including HelloEco, EcoSan, and others, for their commitment to sustainability.

Reflecting on the Beyond COP21 Climate Symposium's success, we are inspired to maintain our momentum and commitment to creating a sustainable, equitable future. This event is a stepping stone for further collaboration and innovation in our journey towards environmental resilience.

<https://www.haileybury.kz/en/almaty/news/reflecting-on-the-beyond-cop21-climate-symposium-a-celebration-of-youth-engagement-and-environmental-stewardship>



BRITISH CHAMBER OF COMMERCE
IN KAZAKHSTAN

Celebrating Alikhan's Early Admission to UC Berkeley: A Testament to Excellence and Ambition



One of our distinguished scholars, Alikhan, has been accepted to the University of California, Berkeley, through the highly competitive Early Notification process.

We are thrilled to share a monumental achievement within our Haileybury family. One of our distinguished scholars, Alikhan, has been accepted to the University of California, Berkeley, through the highly competitive Early Notification process.

This exceptional accomplishment places Alikhan among the top 1% of over 124,000 applicants worldwide, underscoring not only his outstanding academic prowess but also his unwavering dedication to his studies and future aspirations.



A Beacon of Excellence

UC Berkeley, with its esteemed ranking as the #9 university worldwide, is renowned for its rigorous academic standards, groundbreaking research, and vibrant community of scholars. To be accepted through Early Notification is a testament to Alikhan's exceptional capabilities, hard work, and the high calibre of education and support provided by Haileybury. This achievement not only highlights his academic talents but also showcases the qualities that set Haileybury scholars apart: resilience, innovation, and a commitment to excellence.

A Journey of Dedication

Alikhan's journey to this remarkable milestone is a story of dedication, perseverance, and the pursuit of excellence. His academic achievements, leadership qualities, and extracurricular engagements exemplify the holistic development we cherish and promote at Haileybury. It is through his commitment to pushing boundaries and a steadfast focus on his goals that Alikhan has secured his place at one of the world's most prestigious institutions.

A Future Bright with Possibility

As Alikhan prepares to embark on this exciting new chapter at UC Berkeley, we look forward to the contributions he will undoubtedly make to their academic community and beyond. His journey serves as an inspiration to his peers and future Haileybury Almaty scholars, reminding us all of the limitless possibilities that come with hard work, passion, and perseverance.

A Community United in Celebration

This moment is not only a triumph for Alikhan but a proud occasion for the entire Haileybury community. It reaffirms our commitment to fostering an environment that supports our scholars in reaching their full potential. As we celebrate Alikhan's achievement, we are reminded of the strength of our community and the impact of our collective efforts in nurturing the leaders of tomorrow.

Looking Ahead

We eagerly anticipate the contributions Alikhan will make to UC Berkeley and the broader global community. His success is a beacon of what is possible when talent is nurtured with care, dedication, and support. We wish Alikhan the very best in his future endeavours and are confident that he will continue to excel and inspire.

Congratulations, Alikhan! Your Haileybury family is immensely proud of you.





BRITISH CHAMBER OF COMMERCE
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Happy Nauryz



Haileybury Almaty celebrated Nauryz, the festival symbolizing new life, love, kindness, and friendship, with great enthusiasm in the final week of the term.

The festivities unfolded with an array of performances, traditional games, and cultural displays that engaged students, teachers, and parents alike, marking a celebration of community and cultural heritage.

The celebration commenced with a majestic opening ceremony that invited everyone to partake in the joy and spirit of Nauryz. Emphasizing the significance of this ancient holiday, the hosts captured the essence of Nauryz as a time of renewal and joy. The event featured a detailed program that included a blend of music, poetry, dance, and traditional games, showcasing the rich cultural tapestry of Kazakhstan.

Music played a central role, with performances ranging from the soul-stirring “Nauryz ayı tuğanda” by senior students to the rhythmic melodies of “28 qız,” adapting a traditional song to celebrate the unity and talents of the student body. Instrumental performances, such as the dombra and violin, added a layer of traditional Kazakh music, highlighting the skills and passion of Haileybury Almaty’s students.

Dance performances were a highlight, with students of all ages participating in choreographed pieces that celebrated Kazakh culture.



From the energetic “Qudaşa” performed by a large group to the delicate “Dudarai” by younger students, each dance was a testament to the beauty and diversity of Kazakh traditions.

The national costume parade was a visual feast, with students donning traditional attire to represent the various cultures within Kazakhstan. This display of national pride was not only a competition but also an opportunity for students to express their identity and heritage, fostering a sense of unity and respect among the diverse student population.



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Happy Nauryz



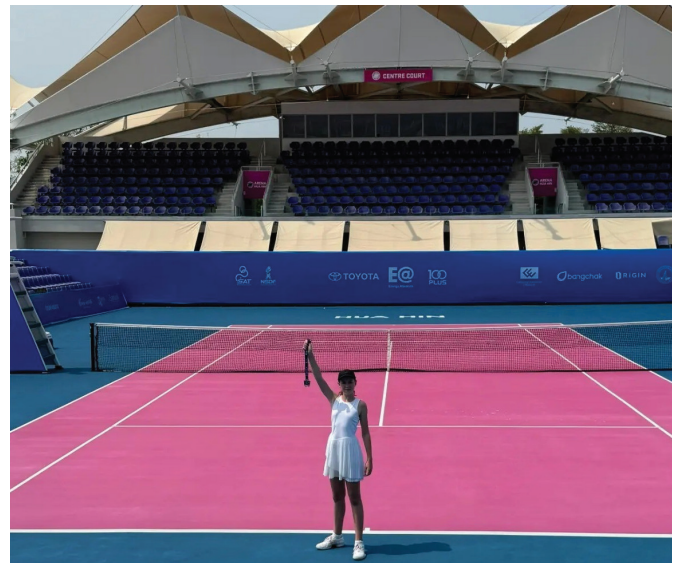
Traditional Kazakh games and the making and sharing of Nauryz köje, a special dish prepared for the holiday, offered a hands-on experience of cultural traditions. These activities not only provided fun and engagement but also educated the students on the importance of Nauryz in fostering community spirit and goodwill. The director’s speech and the blessing (Nauryz bata) ceremony underscored the values of Nauryz, wishing prosperity, health, and happiness to all. This was followed by the joyous tradition of Shashu, where candies were scattered among the children, symbolizing the spread of joy and prosperity. Haileybury Almaty’s Nauryz celebration was a comprehensive cultural experience, meticulously planned and joyously executed. It served not only as a celebration of the coming of spring but also as an educational experience, immersing students in the traditions and values that form the bedrock of Kazakh culture. This event, rich in tradition and community spirit, reflects the school’s commitment to cultural education and the fostering of a diverse and inclusive community.

<https://www.haileybury.kz/en/almaty/news/happy-nauryz>

Haileybury Astana’s Vlada Triumphs at FOBISIA Tennis Tournament in Thailand



From March 8th to March 10th, the FOBISIA Tennis Tournament unfolded amidst the vibrant atmosphere of the True Arena Centre in Hua Hin, Thailand. This prestigious event brought together talented young athletes from across the region, showcasing their skills and passion for the sport. Among the competitors, Haileybury Astana proudly presented its Year 7 student, Vlada, who made an indelible mark on the tournament. Despite it being the school’s debut appearance in the Tennis event, Vlada demonstrated remarkable prowess and resilience throughout the competition. The highlight of the tournament came as Vlada clinched the third-place position, solidifying her status as a rising star in the tennis world. Despite facing a setback in the semi-finals, Vlada’s determination and skill shone brightly as she secured victory in straight sets during the intense 3rd place match.



<https://www.haileybury.kz/en/astana/news/haileybury-astanas-vlada-triumphs-at-fobisia-tennis-tournament-in->

Vlada’s success in the FOBISIA Tennis Tournament adds another accolade to her growing list of achievements. Her passion and dedication for tennis have been evident throughout her journey, with recent notable triumphs including securing the 3rd place at the Open Tennis tournament in Aktobe and earning recognition in the third adult category. Haileybury Astana extends its heartfelt congratulations to Vlada on this remarkable accomplishment. Her victory not only reflects her individual talent but also underscores the school’s commitment to nurturing and supporting the athletic aspirations of its students. As Vlada continues to pursue excellence in tennis, she serves as an inspiration to her peers and a shining example of the spirit of sportsmanship and dedication. We eagerly anticipate witnessing her future successes on the tennis court and beyond.



BRITISH CHAMBER OF COMMERCE
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University Offers to World TOP Universities



Haileybury, renowned for its commitment to academic excellence, is celebrating the remarkable achievements of its students as they secure multiple offers from prestigious universities around the world. In an impressive display of academic prowess, students from Haileybury have been accepted into esteemed institutions, solidifying the school's reputation for nurturing talent and fostering a culture of excellence.

Among the standout students is Zsofia, a year 13 IB student, who has garnered attention for her exceptional achievements. With a keen interest in law and business, Zsofia has been accepted into coveted courses at esteemed institutions such as the University of Exeter (ranked 18th globally by the Impact Rankings), University of Queen Mary in London (ranked 32nd globally in Law and Legal Studies by the QS World University Rankings), and Bocconi University in Italy (ranked 14th in Social Sciences by QS World University Rankings). These universities, including the University of Exeter and University of Queen Mary in London,



Reflecting on her acceptance, Zsofia expresses gratitude towards Haileybury and its International Baccalaureate (IB) diploma program, acknowledging its pivotal role in shaping her academic journey. She credits her participation in extracurricular activities like debating and Model United Nations (MUN) for broadening her perspective on global issues, preparing her for the challenges ahead.

Joining Zsofia in the ranks of academic achievement are Marta, Amina, and Altnay, three exceptional Year 13 students who have earned spots at the prestigious University of British Columbia (UBC) in Canada. UBC, ranked #34 in the QS World University Rankings 2024, stands as a beacon of excellence in higher education, renowned globally for its commitment to fostering innovation, research, and scholarly pursuits.

The acceptance of Marta, Amina, and Altnay into UBC underscores not only their individual academic prowess but also their unwavering dedication and hard work. Their achievement serves as a testament to the rigorous academic standards and supportive learning environment fostered by Haileybury.

Expressing pride in the students' accomplishments, school officials praised graduates for their outstanding achievements and exemplary dedication to their studies. Their success not only reflects their personal commitment but also the supportive infrastructure provided by the educational institution.

<https://www.haileybury.kz/en/astana/news/zsofia-gegne-shines-bright-with-multiple-prestigious-university-offers>



BRITISH CHAMBER OF COMMERCE
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Haileybury Astana

Year 12 scholar Abilmansur Selected for Prestigious

Haileybury Astana is excited to announce that Abilmansur, one of Year 12 students, has been chosen to participate in the esteemed CERN-Solvay student camp at CERN, the renowned European Organization for Nuclear Research in Geneva, Switzerland. Among the 30 high-school students selected globally, Abilmansur 12 year Scholar secured his spot through a competitive selection process.

The CERN-Solvay student camp presents an unparalleled opportunity for young scholars to immerse themselves in the fascinating realm of particle physics research. Over the course of a week, participants will engage in hands-on experiments, explore CERN’s cutting-edge research facilities, attend lectures and interactive Q&A sessions, delve into STEM career pathways, and partake in various social activities. Moreover, each attendee will collaborate within small groups on specialized research projects, guided by CERN’s esteemed scientific volunteers.

Abilmansur’s selection for this prestigious camp is a testament to his academic prowess, dedication, and passion for scientific exploration. His achievement reflects not only his individual excellence but also the commitment to academic excellence fostered at Haileybury School.



<https://www.haileybury.kz/en/astana/news/year-12-scholar-abilmansur-selected-for-prestigious-cern-solvay-student-camp>



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- Processing Magazine- Breakthrough Products
- Plant Engineering – Product of The Year

Performance and Reliability You Can Trust.

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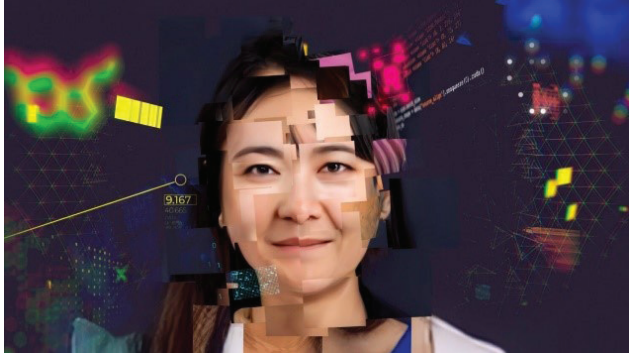


<https://airastana.com/kaz/en-us/About-Us/Overview/Air-Astana-News/air-astana-group-ifrs-financial-results-for-the-9-months-ending-30-september-2023-2>



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Welcome to EY.ai – the Face of the Future.



A unifying platform to help companies unlock new opportunities through the potential of AI.

With EY.ai- a unifying platform, you get a partner that understands your business and industry, brings together a holistic ecosystem, and can seamlessly connect AI capabilities to help you drive AI-enabled business transformations.

Learn more:

<https://go.ey.com/3uXV6u>

EY Deals



EY advised the subsidiary of Nippon Paint Holdings on the acquisition of the Kazakhstani paint and adjacencies manufacturer Alina Group LLP. The transaction whereby Nippon Paint Holdings acquired a 75% stake in the share capital of Alina Group is aimed at expanding the company's presence in the Central Asian market and, thus, aligns with Nippon Paint Holdings' strategy of maximizing shareholder value.

EY successfully supported this transaction with integrated services, including financial, tax and legal due diligence, transaction structuring and as well as drafting and reviewing the transaction documentation.

Read more:

<https://go.ey.com/3V2kcEs>

EY Deals



Replacing fossil fuels with clean energy sources increases our dependence on critical raw materials.

Clean energy technologies require more rare earth elements and materials such as copper, lithium, nickel, cobalt and aluminum than fossil-fuel-based electricity generation technologies.



BRITISH CHAMBER OF COMMERCE
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Employer of the Year 2023



EY named the Employer of the Year 2023 by Westminster International University in Tashkent. We are pleased that EY is seen as an organization that provides the support, opportunities and experiences for young talents to develop and grow in their professional lives. Everyone at EY has played a key role in this endeavor, by living our EY values every day.

Legislation Amendments on Personal Data Protection



On 11 December 2023, the Law of the Republic of Kazakhstan (the “RK”) On Amendments and Additions to Certain Legislative Acts of the Republic of Kazakhstan on Information Security, Informatization and Digital Assets (the “Law”) was adopted. The Law comes into force in 60 (sixty) calendar days after the date of its first official publication. Accordingly, the Law will take effect on 10 February 2024. The Law, inter alia, updates the following regulations governing the protection of personal data:

1. Law of the RK On Personal Data and its Protection No. 94-V dated 21 May 2013 (the “Law on Personal Data”);
2. Law of the RK On Informatization No. 418-V dated 24 November 2015.

Please see detailed information attached.

For more information on how EY can help you, please contact one of us:



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BRITISH CHAMBER OF COMMERCE
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PwC Kazakhstan Report “Empowering Kazakhstan’s Energy Future”

As part of our annual energy reviews, we are pleased to bring you the third edition on the prospects for smart technologies in Kazakhstan’s energy sector. This publication was developed as an adaptation of the Strategy& study “Watt’s the plan?”. The study elaborates on the opportunities and challenges for digital business models, where the greatest potential for synergies with the core business lies, and how to establish necessary capabilities.

We analyzed how well-aligned Kazakhstan’s energy sector is with the global trends towards digital business models in Energy and Utilities. Considering the great potential to contribute to the development of Kazakhstan’s energy system through the deployment of smart technologies, our study provides an overview of the current state of EV market in Kazakhstan, as well as an overview and assessment of the current level of implementation of smart grid, EV charging infrastructure and smart home technologies. The report also includes an analysis of potential challenges to adoption of these technologies and associated recommendations to address these issues.

READ MORE:

<https://www.pwc.com/kz/en/energy-report-2024.html>

Macroeconomic Review. Expert Survey Results for 2H 2023 and market



PwC Kazakhstan has released the twelfth quarterly survey on macroeconomic indicators among leading recognized economists (including economists with experience in central banks) and macroeconomic professors, representatives of international development institutes, commercial banks, trading firms to receive a weighted and concerted view of the factors most important for the economy of Kazakhstan.

This survey is dedicated to the forecast of macroeconomic indicators in horizons of 1 to 5 years, including:

Price of Brent oil
USD/KZT, USD/RUB, RUB/KZT exchange rates
Inflation in Kazakhstan
NBRK’s base rate

<https://www.pwc.com/kz/en/publications/macroeconomic-survey/macro-2-2023.html>



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BRITISH CHAMBER OF COMMERCE
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Celebrating 20 Years of Innovation: ATI's Journey



As April unfolds, ATI (AtyrauTechInvest LLP) one of esteemed members of British Chamber of Commerce in Kazakhstan proudly marks its 20th anniversary, commemorating two decades of groundbreaking achievements in the realm of software development. From its humble beginnings to its current stature as a prominent player in the industry, ATI has exemplified resilience, innovation, and unwavering commitment to excellence. Founded in April 6, 2004, ATI embarked on a journey fueled by a vision to revolutionize the IT landscape in Kazakhstan and beyond.

Over the years, the company has grown exponentially, boasting a team of over 250 IT experts who are at the forefront of technological advancement. Their dedication and expertise have been instrumental in propelling ATI to the zenith of success. ATI acknowledges the invaluable contributions of its partners, whose unwavering support has been pivotal in shaping the company's trajectory.

ATI stands out for its expertise in turnkey IT projects, offering a comprehensive suite of services ranging from software development to system integration, equipment provision, and IT outstaffing solutions. With a proven track record, ATI has already established strong partnerships with international clients spanning the Middle East and Northern America. As they embark on their journey of expansion, let's extend our best wishes to ATI for continued success and prosperity in the years ahead.

For more information about ATI and its 20th-anniversary celebrations, please visit www.ati.kz or contact Aibek Zhangaliyev, Commercial Director (aibek.zhangaliyev@atikz.com).

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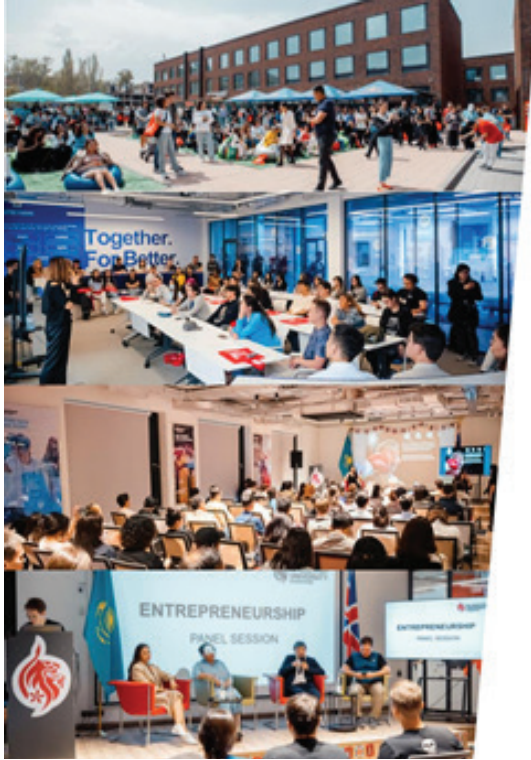
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BRITISH CHAMBER OF COMMERCE
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DMUK Career Fairs 2024



2024

Get ready for the Career Fair 2024 at De Montfort University Kazakhstan in Almaty on April 27-28! Explore opportunities from 100 companies across 27 industries, attend presentations and workshops by partners like EFES, KPMG, Deloitte, and Air Astana, and enjoy entertainment with DJs and a performance by AYAU. Plus, participate in our lottery for a chance to win prizes: Technodom vouchers and tickets to London or Istanbul.

Entry is free but register in advance to secure your spot through this link:

<https://dmuk.edu.kz/dmuk-career-fair/>



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BRITISH CHAMBER OF COMMERCE
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Oil Industry Collaboration Partner



Our company received an honorary award from our partner Dell for outstanding achievements in cooperation in the oil industry. This recognition confirms our dedication to quality, innovation and continuous pursuit of achieving the highest

We thank Dell for the trust and partnership that is key to our shared success.



CleanDay on the Ladder of Health



The health ladder in Almaty now looks completely different: new railings, painted benches, electrical panels and trash cans, as well as freshly re-glued slabs.

On October 28, 2023, a cleanup day took a place on the ladder of health. A lot of people, colleagues, gathered, and it turned out that many were ready to help as volunteers. We had fun: music was playing, warmed ourselves with tea and coffee and danced. All this was great, but also a lot of rubbish was found on the stairs and this reminds us of the importance of respecting the environment and respecting each other.

Long Service Award

At a corporate evening, we held a ceremony for long service award. These gifts are a symbol of our deep respect for each of our employees. They not only recognize personal achievements, but also reflect our gratitude for the loyalty and work they put into the development of the company. Employee contribution is a key factor in our growth, and every company victory is a collective triumph for each employee.

We are proud to have such dedicated and talented people on our team. Our success is the result of their work and desire for excellence





BRITISH CHAMBER OF COMMERCE
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Long Service Award

On October 23, 2023 we received a letter of appreciation from the akimat for our contribution to socio-economic development of our Atyrau region.

This shows our dedication and hard work in making our region more beautiful and innovative. May this be a motivation to continue our important work and strive for even greater accomplishments.

On April 5 2024, the annual Petrodigital forum was held where we sponsored the event and announced our new product IVMS



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BRITISH CHAMBER OF COMMERCE
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Top 5 AI Tools for Business: 2024's Game-Changers

1. ClickUp

ClickUp AI represents an AI-driven assistant seamlessly integrated into the ClickUp productivity platform. It stands ready to assist you with an array of tasks, which encompass:

Text Generation: ClickUp AI excels at crafting text for diverse purposes, be it composing blog posts, fashioning marketing content, or condensing extensive documents. Language

Translation: ClickUp AI boasts the ability to seamlessly translate text across a multitude of languages.

Answering Queries: ClickUp AI is proficient at addressing your inquiries spanning a wide spectrum of topics, whether it's related to project management, productivity, or the intricacies of business.

Idea Generation: ClickUp AI is a valuable companion for brainstorming innovative concepts, be they for projects, product development, or strategic marketing campaigns.

Document Summarization: ClickUp AI streamlines lengthy documents into concise and easily digestible formats.

While ClickUp AI continues to evolve, it already demonstrates its potential as a robust tool capable of enhancing efficiency and productivity.



2. ChatGPT

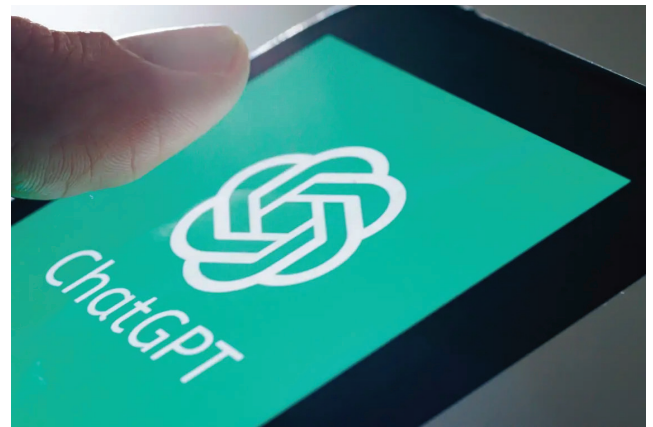
"ChatGPT, developed by OpenAI, is an AI-powered language model capable of producing text that closely resembles human language, driven by context and previous conversations. While it's still in the developmental phase, ChatGPT has already found applications in various areas, including:

Conversing with Humans: ChatGPT can engage in discussions with people, albeit within certain limitations. It can respond to inquiries, follow instructions, and even craft narratives.

Text Generation: ChatGPT possesses the capability to generate text to serve various purposes, including blog articles, crafting marketing content, or summarizing lengthy documents.

Language Translation: ChatGPT can proficiently translate text across numerous languages.

Question Answering: ChatGPT is equipped to address queries on a diverse array of subjects, spanning science, history, or current events.



READ MORE:

<https://www.simplilearn.com/top-ai-tools-for-business-article>



BRITISH CHAMBER OF COMMERCE
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Top 5 AI Tools for Business: 2024's Game-Changers

3. Dall-E

DALL-E, also referred to as DALL-E 2, stands as a text-to-image diffusion model crafted by OpenAI. Its remarkable capability lies in generating lifelike images based on textual descriptions. For instance, by providing it with a prompt like “a cat riding a unicycle on a rainbow,” DALL-E 2 can conjure an image corresponding to that description. While DALL-E 2 is still in the developmental stages, it has already showcased its potential across various applications, including:

Artistic Creation: DALL-E 2 can serve as a tool for producing original artwork, spanning paintings, drawings, and even sculptures.

Product Design: DALL-E 2 proves invaluable in the design process, enabling the creation of novel products such as clothing, furniture, and toys.

Marketing Collateral: DALL-E 2 lends its talents to the generation of marketing materials, encompassing posters, flyers, and advertisements.

Education: DALL-E 2 can contribute to educational endeavors by crafting illustrative materials, including diagrams and visuals. Despite its ongoing development, DALL-E 2 holds immense promise for a multitude of creative and practical applications.



DALL·E 3

4. Bricabrac AI

Bricabrac AI stands as an AI-driven application generator, empowering users to fashion web apps, games, and tools devoid of the need for coding expertise. It leverages the advanced natural language processing capabilities of GPT-4 to transform textual descriptions into fully operational web applications equipped with a user-friendly and responsive interface. Bricabrac extends a complimentary plan, enabling users to craft up to six apps per month while also offering paid plans commencing at \$68 per month. For those in search of a hassle-free approach to web app development, Bricabrac AI emerges as an excellent choice. It combines ease of use with affordability, enabling the creation of a wide array of app types.

5. Tome

Tome AI is an AI-powered storytelling tool that helps you create and share immersive narratives quickly and easily. It leverages a fusion of machine learning and natural language processing to generate presentations, outlines, and stories with text, images, and other media. Tome AI is easy to use. Just type a description of your desired presentation or story into a text box, and Tome AI will generate it for you. You can then customize the content and style to your liking. Tome AI is a powerful tool that can be used for a variety of purposes, including:

Creating presentations for work or school

Writing blog posts or articles

Developing marketing materials

Pitching ideas to investors Sharing personal stories.

Tome AI is still under development, but it is already a valuable tool for anyone who wants to create and share their ideas in a more engaging way. ChatGPT

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NEWSLETTER

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